A lash lift begins with a thorough cleansing. A silicone rod is secured to the closed eyelid and the lashes are adhered to the rod using an adhesive.

Next, a lifting solution is applied to the lashes and left on for 6 to 10 minutes, depending on the texture of the client's lashes.

The lifting solution is removed, then a neutralizing solution is applied and left on for three to five minutes.

Once the neutralizing solution is removed, the lashes are ready to be tinted if desired.

The lash artist applies the dye to the lashes from root to tip and allows it to set for 9 to 10 minutes.

The result? Darker, lifted, more noticeable lashes.